

Laurea Magistrale in *International economics and commerce*
Classe LM-56 – Scienze dell'Economia

Curriculum: Business Organization and Strategy

Disciplina	Attività Formativa	Settore	CFU	Sem.
I YEAR – A.A. 2014-2015				
English Language (advanced) (*) or Lab of International Markets Analysis	F		6	I II
Business Statistics	B	SECS-S/01	6	I
International Sales Management	B	SECS-P/08	6	II
International Economics (1 st and 2 nd module)	B	SECS-P/01	9	I
Industrial Organization and Business Strategy (1 st and 2 nd module)	B	SECS-P/06	12	I
6 cfu to be chosen between:				
Organizational Behavior and Leadership	C	SECS-P/10	6	II
Sociology of Entrepreneurship	C	SPS/09	6	II
6 cfu to be chosen between:				
Teamwork, Negotiation and Conflict Management	B	SECS-P/08	6	II
Management Control and Cost Analysis	B	SECS-P/07	6	I
Free-choice Elective (**)	D		9	
Total cfu			60	
II YEAR – A.A. 2015-2016				
European Agricultural Policy	C	AGR/01	6	
International Tax Law	B	IUS/13	6	
Operation and Project Management (1 st e 2 nd module)	B	SECS-P/02	12	
Personnel Economics	B	SECS-P/02	6	
Supply Chain and Logistics	C	SECS-P/10	6	
Laboratory (BOS)	F		3	
Thesis	E		21	
Total cfu			60	

(*) If the student has a B2 English Certificate must take Lab of International Markets Analysis, otherwise must follow the English Language (advanced) course. Students are strongly encouraged to get the FCE (First Certificate of English).

(**) Students are encouraged to apply for one of the following special Programs: GCP (Global Consulting Program), Competitividad Global Para PyMES, Campus World.

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Disciplina	Attività Formativa	Settore	CFU	Sem.
I YEAR – A.A. 2014-2015				
International Economics (advanced)	B	SECS-P/01	9	I
International Business and Communication (1 st e 2 nd module)	B	SECS-P/08	12	II
Econometrics	B	SECS-P/05	6	II
European law	B	IUS/13	6	I
English Language (advanced B2) or (*) English Language (advanced C1) or Lab of International Markets Analysis	F		6	II
6 cfu to be chosen between:				
Business Statistics	B	SECS-S/01	6	I
Dynamics of Populations	B	SECS-S/04	6	II
6 cfu to be chosen between:				
Budgeting	B	SECS-P/07	6	I
International Banking	B	SECS-P/11	6	II
Free-choice Elective (**)	D		9	
Total cfu			60	
II YEAR – A.A. 2015-2016				
International Integration (1 st e 2 nd module)	B	SECS-P/01	12	
6 cfu to be chosen between::				
Economics of Innovation	B	SECS-P/06	6	
Economics of Taxation	B	SECS-P/03	6	
6 cfu to be chosen between:				
Country Analysis (1 st module)	B	SECS-P/02	6	
Macroeconomics (Advanced)	B	SECS-P/01	6	
12 cfu to be chosen between:				
Economics of Environment and Natural Resources	C	AGR/01	6	
Intercultural Relations	C	SPS/09	6	
Supply Chain and Logistics	C	SECS-P/10	6	
Laboratory (IEB)	F		3	
Thesis	E		21	
Total cfu			60	

(*) For students who have the level but not the B2 English Certificate.

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