

Laurea Magistrale in *International Economics and Commerce – EM27*
A.A. 2025-2026

Classe LM-56 R – Scienze dell'Economia

Curriculum: Business Organization and Strategy

Disciplina	Attività Formativa	SSD	CFU	Sem	Ore
I YEAR – A.Y. 2025-2026					
Primer on quantitative methods	F	SECS-P/02	3	I	22
International Sales Management	B	SECS-P/08	6	I	44
Industrial Organization and Business Strategy (1 st and 2 nd module) ^(a)	C	SECS-P/06	12	I	88
Business Statistics	B	SECS-S/01	6	II	44
12 credits to be chosen between:					
Operation and Project Management (1 st and 2 nd module)	B	SECS-P/08	12	I	88
Multicultural Management and Communication (1 st and 2 nd module)	B	SECS-P/08	12	II	88
6 credits to be chosen between:					
International Dynamics of Populations	C	SECS-S/04	6	I	44
Organizational Behavior and Leadership	C	SECS-P/10	6	II	44
Intercultural Relations	C	SPS/09	6	I	44
Sociology of Entrepreneurship	C	SPS/09	6	II	44
6 credits to be chosen between:					
Management Accounting for Decision Making	B	SECS-P/07	6	I	44
Teamwork Negotiation and Conflict Management	B	SECS-P/08	6	II	44
9 free-choice credits (electives) (**):					
Laboratory IEC ^(d)	D		3	II	22
Business Startup		SECS-P/02	9	I	88
Internship			6 or 9	II	
Financial Economics and Risk Management ^(b)		SECS-P/01	6	II	44
Economics of Innovation		SECS-P/06	6	I	44
Economics of Environment and Natural Resources		SECS-P/06	6	I	44
International Banking and Financial Institutions		SECS-P/11	6	II	44
Total credits I year			60		
II YEAR - A.Y. 2026-2027					
Global Trade and Finance (1 st and 2 nd module)	B	SECS-P/01	9		66
Supply Chain and Logistics	C	SECS-P/10	6		44
Lab of Applied Industry Dynamics (1 st and 2 nd module)	B	SECS-P/02	9		66
6 credits to be chosen between:					
Personnel Economics ^(c)	B	SECS-P/02	6		44
Big Data Analytics for Business	B	SECS-P/05	6		44
Causal Analysis	B	SECS-P/02	6		44
3 credits to be chosen between:					
Advanced English (C1 Test) or (C1 International Certification) (*) or Laboratory IEC	F	=	3		22
6 credits to be chosen between:					
International Financial Law	B	IUS/10	6		44
International Contract Law	B	IUS/13	6		44
International Transport and Trade Law	B	IUS/06	6		44
Thesis	E		21		
Total credits II year			60		

(*) Students who enroll with a B2 English level must include "Advanced English" in their study plan, choosing either the C1 Test or a C1 International Certification. Students who enroll with a C1 English level, achieved during their bachelor's degree (e.g., DEB students), must include either a C1 International Certification or

the “Laboratory IEC” in their study plan. Students who hold a C1 International Certification and have not used it to earn English credits in their bachelor’s degree may use the certification for these credits or include the “Laboratory IEC” in their study plan. Students who have already used the C1 International Certification to obtain English credits must include the “Laboratory IEC” in their study plan. CSAL offers free preparatory courses for both the C1 Test and the C1 International Certification. The C1 Test is also administered by CSAL.

- (**) Students are also encouraged to apply for one of the following special programs: Global Consulting Program (GCP), Competitividad Global para PYmes (GCPYmes), Foreign Trade MBA, Campus World or Erasmus Traineeship, provided that it does not conflict with courses attendance.
- (a) Students cannot include Business Organization and Business Strategy as elective in their study plan.
 - (b) Students cannot include Financial Economics as elective in their study plan.
 - (c) Students cannot include Economics of Industrial Relations as elective in their study plan.
 - (d) Only if not already chosen.

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A.A. 2025-2026

Classe LM-56 R – Scienze dell'Economia

Curriculum: *International Business*

Disciplina	Attività Formativa	SSD	CFU	Sem	Ore
I YEAR – A.Y. 2025-2026					
Business Economics ^(a)	B	Integrato	9		66
<i>Primer on quantitative methods</i>		SECS-P/02	3	I	22
<i>Managerial Economics</i>		SECS-P/01	6		44
Macroeconomics for professionals	B	SECS-P/02	6	II	44
Business Statistics	B	SECS-S/01	6	II	44
Lab of International Markets Analysis	F		6	II	44
3 credits to be chosen between: Advanced English (C1 Test) or (C1 International Certification) (*) or Laboratory IEC	F		3	I II	22
6 credits to be chosen between: International Sales Management	B	SECS-P/08	6	I	44
Management Accounting for Decision Making	B	SECS-P/07	6	I	44
6 credits to be chosen between: Country Analysis	C	SPS/09	6	II	44
Supply Chain and Logistics	C	SECS-P/10	6	II	44
6 credits to be chosen between: Budgeting	B	SECS-P/07	6	I	44
International Banking and Financial Institutions	B	SECS-P/11	6	II	44
6 credits to be chosen between: International Financial Law	B	IUS/10	6	I	44
European Administrative Regulation	B	IUS/10	6	II	44
International Contract Law	B	IUS/13	6	II	44
International Transport and Trade Law	B	IUS/06	6	I	44
6 credits to be chosen between: Analysis and Evaluation of Public Policy	C	SECS-P/03	6	II	44
Economics of Environment and Natural Resources	C	SECS-P/06	6	I	44
International Dynamics of Populations	C	SECS-S/04	6	I	44
Economics of Innovation	C	SECS-P/06	6	I	44
Total credits I year			60		
II YEAR - A.Y. 2026-2027					
International Economics and Finance (1 st and 2 nd module)	B	SECS-P/01	12		88
Financial Economics and Risk Management ^(b)	B	SECS-P/01	6		44
Multicultural Management and Communication (1 st and 2 nd module)	B	SECS-P/08	12		88
9 free-choice credits (electives) (**): AI applications Lab		=	9 3		66 22
Lab of Applied Industry Dynamics (1 st and 2 nd module)		SECS-P/02	9		66
Business Startup		SECS-P/02	9		66
Intercultural Relations		SPS/09	6		44
Internship		=	6 or 9		
Organizational Behavior and Leadership	D	SECS-P/10	6		44
Sociology of Entrepreneurship		SPS/09	6		44
Teamwork Negotiation and Conflict Management		SECS-P/08	6		44
Personnel Economics ^(c)		SECS-P/02	6		44
Big Data Analytics for Business		SECS-P/05	6		44
Causal Analysis		SECS-P/02	6		44
Thesis	E		21		
Total credits II year			60		

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- (**) Students are also encouraged to apply for one of the following special programs: Global Consulting Program (GCP), Competitividad Global para PYmes (GCPYmes), Foreign Trade MBA, Campus World or Erasmus Traineeship, provided that it does not conflict with courses attendance.
- (a) Students cannot include Business Economics as elective in their study plan.
 - (b) Students cannot include Financial Economics as elective in their study plan.
 - (c) Students cannot include Economics of Industrial Relations as elective in their study plan.

Laurea Magistrale in *International Economics and Commerce – EM27*

A.A. 2025-2026

Classe LM-56 R – Scienze dell'Economia

Curriculum: *Global Economic Analysis*

Disciplina	Attività Formativa	SSD	CFU	Sem	Ore
I YEAR – A.Y. 2025-2026					
Quantitative Methods for Economics ^(a)	B	SECS-S/01	9	I	66
Applied Micro Lab (1 st and 2 nd module) ^(b)	B	SECS-P/01	9	I	66
Operation and Project Management (1 st and 2 nd module)	B	SECS-P/08	12	I	88
Applied Macro Lab (1 st and 2 nd module) ^(c)	B	SECS-P/01	9	II	66
Econometrics	B	SECS-P/05	6	II	44
6 credits to be chosen between:					
International Dynamics of Populations	C	SECS-S/04	6	I	44
Economics of Environment and Natural Resources	C	SECS-P/06	6	I	44
Analysis and Evaluation of Public Policy	C	SECS-P/03	6	II	44
9 free-choice credits (electives):					
Laboratory IEC ^(g)	D		3	II	22
Business Startup		SECS-P/02	9	I	66
Lab of Applied Industry Dynamics (1 st and 2 nd module)		SECS-P/02	9	I	66
Development Finance		SECS-P/01	9	I	66
International Banking and Financial Institutions		SECS-P/11	6	II	44
Lab of International Markets Analysis		SECS-P/06	6	II	44
Internship			6 or 9	II	
Total credits I year			60		
II YEAR - A.Y. 2026-2027					
International Economics and Finance (1 st and 2 nd module) ^(d)	B	SECS-P/01	12		88
Causal Analysis	B	SECS-P/02	6		44
Computational Economics	B	SECS-P/02	6		44
6 credits to be chosen between:					
Financial Economics ^(e)	C	SECS-P/06	6		44
Economics of Innovation	C	SECS-P/06	6		44
Economics of Industrial Relations ^(f)	C	SECS-P/06	6		44
3 credits to be chosen between:					
Advanced English (C1 Test) or (C1 International Certification) (*) or Laboratory IEC	F	=	3		22
6 credits to be chosen between:					
International Financial Law	B	IUS/10	6		44
European Administrative Regulation	B	IUS/10	6		44
International Contract Law	B	IUS/13	6		44
Thesis	E		21		
Totale credits II year			60		

(*) Students who enroll with a B2 English level must include "Advanced English" in their study plan, choosing either the C1 Test or a C1 International Certification. Students who enroll with a C1 English level, achieved during their bachelor's degree (e.g., DEB students), must include either a C1 International Certification or the "Laboratory IEC" in their study plan. Students who hold a C1 International Certification and have not used it to earn English credits in their bachelor's degree may use the certification for these credits or include the "Laboratory IEC" in their study plan. Students who have already used the C1 International Certification to obtain English credits must include the "Laboratory IEC" in their study plan. CSAL offers free preparatory courses for both the C1 Test and the C1 International Certification. The C1 Test is also administered by CSAL.

^(a) Students cannot include Computational statistics and quantitative methods (1st and 2nd module) as elective in their study plan.

- (b) Students cannot include Business Economics or Business Organization and Strategy as elective in their study plan.
- (c) Students cannot include Macroeconomics for Professionals as elective in their study plan.
- (d) Students cannot include Global Trade and Finance as elective in their study plan.
- (e) Students cannot include Financial Economics as elective in their study plan.
- (f) Students cannot include Personnel Economics as elective in their study plan.
- (g) Only if not already chosen for the second year.