



SCHEMA PER LA COMPILAZIONE DEI PROGRAMMI DI INSEGNAMENTO IN LINGUA ITALIANA E IN LINGUA INGLESE

A.A. 2012/2013

INSEGNAMENTO: International Business and Communication (2nd Module)

CFU 6 (Ore di lezione 44)

Docente: Amy Taylor-Bianco, Ph.D.

OBIETTIVI

Upon completion of this course, students should be able to: identify and understand strategic organizational behavior in action, be knowledgeable about individual processes in organizations as well as being able to apply what they learned to team settings and be able to relate material at individual to organizational levels.

PROGRAMMA (PROGRAM)

This course is designed to provide students with a foundation for understanding the impact of people and groups in and on organizations. Understanding and effectively functioning within complex organizations is a key competency for today's business leaders.

MODALITA' DI ESAME

There are exams, discussions and case study.

TESTI DI RIFERIMENTO

Textbook: Organizational Behavior: A Strategies Approach (2nd Edition). 2009. By Michael A. Hitt, Chet C. Miller and Adrienne Colella. Wiley & Sons, Inc.

(notes to save you money, this is NOT THE LATEST EDITION)

Book: There is No Such Thing as Business Ethics (2008). By John C. Maxwell. Center Street publishers.