

TRANSILVANIA CREATIVE CAMP 2023

Creative Destinations and Heritage Interpretation Project

ERASMUS BLENDED INTENSIVE PROGRAMME

#tcc2023

SEPTEMBER 1 – 7, 2023

T RGU L PUŞ, ROMANIA

Are you interested in becoming an active participant in the European project?

#tcc2023 is a project-based learning summer school aiming to provide an understanding of the marketing communication tools and techniques applied into a project focused on promoting heritage of L puş Land from Northern Transylvania, Romania.

- ▣ Online work: August 19th and 26th (6 hours) + September 16th (3 hours)
- ▣ ECTS awarded: 3 ECTS
- ▣ Language of instruction: English (minimum B1 level)
- ▣ Number of students: 30 (8 – UNITBV, 7 – MEISEI, 15 UNITBV KA131 partners)

Application by email: florin.nechita@unitbv.ro – until August 4th 2023.

Included:

- ▣ High school campus accommodation and daily meals throughout the project
- ▣ Transportation from Braşov to T rgu L puş and back
- ▣ Cultural visits in the area of the L puş Land
- ▣ Certificate of attendance (3 ECTS)
- ▣ Unforgettable multicultural immersion (regional food tasting included)

Not included:

- ▣ Trip to Braşov

The initiative is part of UNITA's "Cultural Heritage" working group, an alliance of European universities focused on promoting mountainous and cross-border regions. #tcc2023 is continuing the series of summer schools on marketing communication and heritage interpretation jointly organized by Transilvania University of Brasov and Meisei University Tokyo.