Università Politecnica delle Marche



SCHEMA PER LA COMPILAZIONE DEI PROGRAMMI DI INSEGNAMENTO IN LINGUA ITALIANA E IN LINGUA INGLESE

A.A. 2012/2013

INSEGNAMENTO Supply Chain and Logistics

CFU 6 (Ore di lezione 44)

Docente: Kenneth Wayne Cutright

OBIETTIVI

The role of supply chain management and operations management within the firm; how process analysis can impact the effectiveness and efficiency of a firm; key tools that firms use in planning, managing, and scheduling within their supply chain.

EVENTUALI PREREQUISITI

Statistics

PROGRAMMA

OMLS - OMLS is a Windows based software program that is capable of simulating a variety of production environments. You will be responsible for making all managerial decisions required to operate the production facility for weekly time intervals. The quality of your decisions will be reflected in the results file generated by the program.

Process Improvement Case - There will be a Process Improvement case study.

Supply Chain Management Paper - This Is a group project, each group Is responsible for submitting a research paper on a topic of greatest interest to you within the area of supply chain management and operations management. The goal of this assignment is not only to have you become more familiar with a supply chain topic but also for you to research how this topic has provide d competitive advantage for various companies.

MODALITÀ DI SVOLGIMENTO DEL CORSO E DELL'ESAME

This course Is a hands on action learning course consisting of a simulation and cases. Tests consists of essay and short answer questions.

TESTI DI RIFERIMENTO

No text will be used in this class. All materials will be provided by the professor.