



**I INTERNATIONAL SUMMER SCHOOL  
ITALIAN SOCIOLOGICAL ASSOCIATION (AIS)  
- SOCIOLOGY OF HEALTH AND MEDICINE -**

**CREATIVE AND DIGITAL  
METHODS IN  
HEALTH RESEARCH**

**CALL FOR APPLICATIONS**

**12 - 15 JUNE 2023  
ANCONA, ITALY**

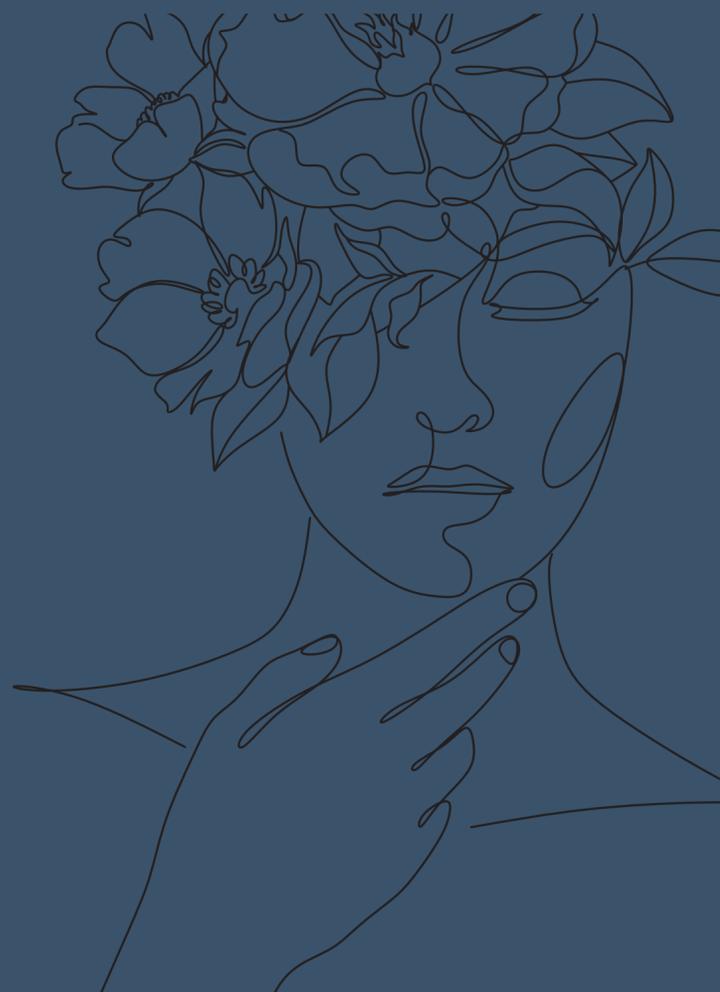
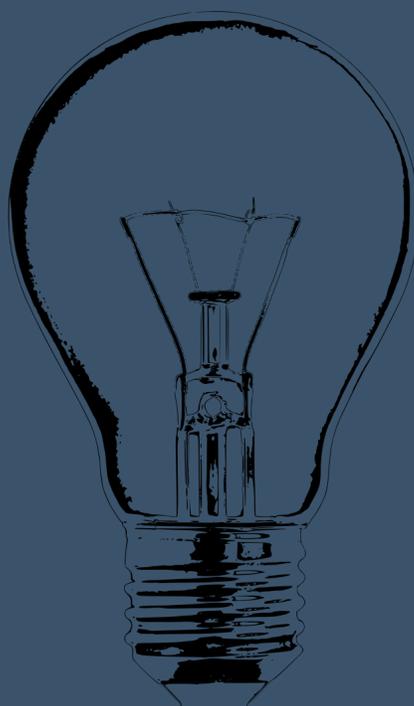
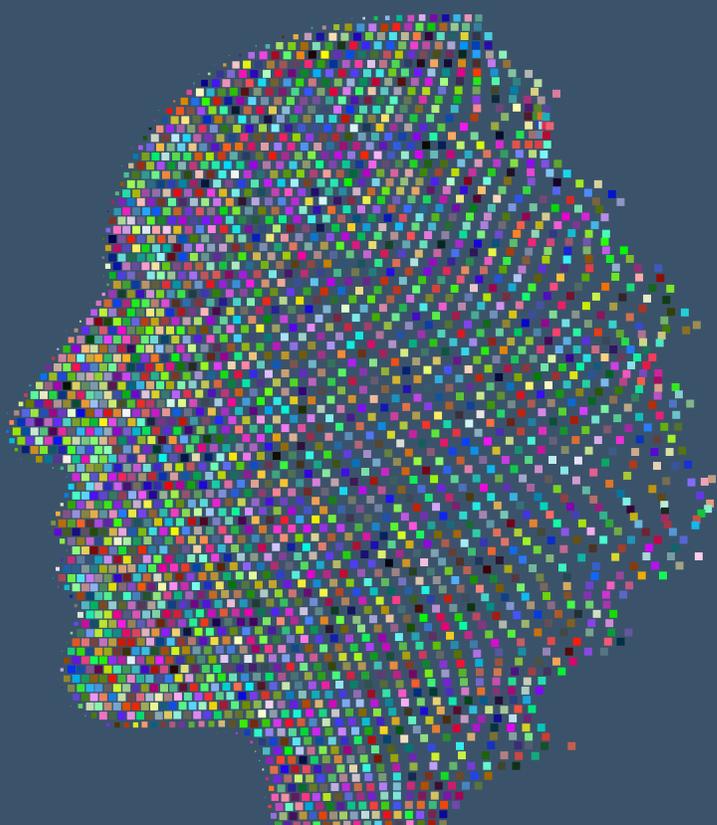


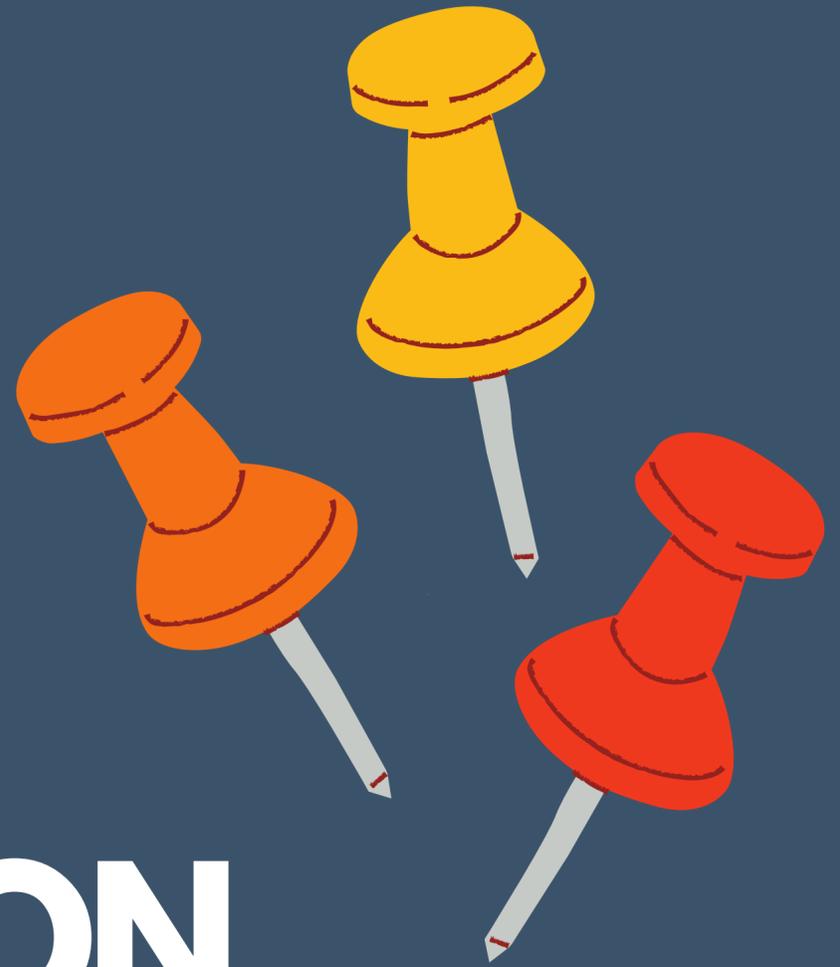
**AIS - Sociology of Health and Medicine -  
with the support of ESHMS  
and in collaboration with  
ESA RN 16 - Sociology of Health and Medicine -**

**CALL FOR APPLICATIONS**

**SUMMER SCHOOL**

**4 DAYS FOR STUDENTS AND EARLY CAREER RESEARCHERS  
UNIVERSITY POLITECNICA DELLE MARCHE, ANCONA, ITALY**





# REGISTRATION

The Italian Sociological Association (AIS) – Sociology of Health and Medicine, together with ESHMS and in collaboration with ESA – RN 16 – Sociology of Health and Medicine, will hold its first Summer School edition on Creative and Digital Methods in Health Research.

It will be held from **12 to 15 June 2023** and it is devoted to **international early career scholars** (Post-doctoral researchers, research fellows, PhDs, graduate students, with basic methodological competencies for social research).

Registration will be open from **1 March to 30 April 2023**.

The AIS Sociology of Health and Medicine Summer School is aimed at providing international students and early career researchers with new methodological skills on ground-breaking methods in the field of research on health issues.

Summer School Participants will be encouraged to take part in the following conference - that will be held from 16 to 17 June 2023 in the same venue - with a discounted registration fee. Language of the conference is Italian for the presenters and English for the keynote speakers.



# HOW TO APPLY

To apply please send a letter of motivation and your bio sketch (education and training, current position, research activities, publications - if available) to [summerschool.aissalute@gmail.com](mailto:summerschool.aissalute@gmail.com).

You will be notified of acceptance by 10 May.

Number of admitted participants is restricted to 30. Priority is given to scholars with consolidated methodological skills for social research, possibly in the field of Sociology. The Scientific Committee will review and select the applications.

Enrolment will be open from **10 to 31 May 2023**.

Summer school fee (€ 130) will be due by 10 May in order to be included.

Language of the summer school is English. Ten scholarships (covering the participation fee) will be offered to talented students by AIS - Sociology of Health and Medicine - and other ten scholarships by ESHMS. Applicants must send a statement of purpose (maximum 500 words) explaining why attending this summer school would be important for their academic studies or career, outlining also the reasons why a scholarship is required. Scholarship recipients will be selected on the basis of documented academic performance, personal achievements and no access to other sources of funding.

Further information and contact: [salute@ais-salute.it](mailto:salute@ais-salute.it)

## SCIENTIFIC COMMITTEE

Guido Giarelli, Coordinator of AIS - Sociology of Health and Medicine -

Flavia Atzori, University Politecnica delle Marche

Micol Bronzini, University Politecnica delle Marche

Mario Cardano, University of Turin

Linda Lombi, Catholic University of Sacred Heart, Milan

Veronica Moretti, University of Bologna

Micol Pizzolati, University of Bergamo

Alice Scavarda, University of Turin

# PROGRAMME DESCRIPTION

Each module is made up of a participatory lesson and a workshop, with group activities.

**MODULE 1 - 12 June 2023, 2.00-6.00 pm**

## **RESEARCHING HEALTH: AN INTRODUCTION**

*Mario Cardano, University of Turin*

The introduction is intended to give an overview of the main methodological issues related to doing research in the health field. It will illustrate how to conduct health research, particularly in the Qualitative domain, and discuss contemporary issues in researching health. Wide-ranging qualitative methods will be briefly presented and specified. Finally, the introduction aims to contextualise the use of Creative and Digital Methods when researching health in Social Sciences, and specifically in Sociology. Starting from the participants' research experiences, it will also provide methodological solutions to the main challenges faced when doing fieldwork, offline and online, in the healthcare sector.

## **ICEBREAKER ACTIVITY: STARTING OUR WORK TOGETHER!**

**MODULE 2 - 13 June 2023, 9.30 am -1.30 pm**

## **FORM AND POTENTIAL OF DIGITAL STORYTELLING**

*Micol Pizzolati, University of Bergamo*

As a creative process that draws on a range of different roots, practices and interests and whereby people - through a short video using images combined with recorded voice-over and music or other sounds - tell a self-representational story that emerge from a collaborative workshop, Digital Storytelling has attracted attention from a range of scholars as a method in health, body and illness related research. The module offers the context to explore and discuss the practical and epistemological aspects of the method, highlighting strengths and possible critical aspects.

**MODULE 3 - 13 June, 2.30-6.30 pm**

## **COMICS-BASED RESEARCH**

*Veronica Moretti, University of Bologna*

Researchers are now beginning to explore the potential of using comics in research, including multimodal and serial methods of data elicitation, collection, analysis and dissemination. Through this module, students will explore practical steps to carry out a comics-based project and the use of graphic narratives as a medium for communicating stories in the medical context. Particularly, comics can enhance the creativity and quality of conceptual work as a precursor to empirical investigation.



14 June, 9.30-12.30 am

## SEASIDE - SPARETIME TOGETHER

MODULE 4 - 14 June, 2.30-6.30 pm

## FROM SHADOWING TO WALKING INTERVIEWS: PERFORMATIVE METHODS ON STAGE

*Alice Scavarda, University of Turin*

Social experience is complex, based on verbal, as well as sensorial aspects. Performative methods allow to embrace this complexity, by focusing on the body materiality, as a form of self-expression, a site of power relations and a space of cultural and normative interpretation. The module is intended to illustrate the theoretical background of these methods, particularly walking ones, by distinguishing them from shadowing. Moreover, it highlights their potential to capture the lived experience of health and illness. Epistemological, ethical and practical considerations will also be addressed.

MODULE 5 - 15 June, 9.30 am-1.30 pm

## ISSUE MAPPING

*Linda Lombi, Catholic University of Sacred Heart, Milan*

The module aims to provide students with the theoretical background and methodological tools to design and conduct research based on Issue mapping, a digital method for the detection, analysis and visualisation of debates and controversies in digital space. More specifically, Issue mapping takes as its object of study current topical affairs and offers a series of techniques to identify, describe, and visualize the actors, objects, and substance of a social issue. The course covers the following aspects: (a) the theoretical framework of issue mapping; (b) techniques and tools to inquiry online health controversies; (c) issue mapping step-by-step: from research design to data visualisation.

MODULE 6 - 15 June, 3.00-5.00 pm

## COLLECTIVE CREATIVE EVALUATION OF THE SUMMER SCHOOL

The activity will be devoted to discuss the results of the Summer School for each participant, by collectively evaluating what has been learnt together.

## VENUE

Faculty of Economics  
Marche Polytechnic University  
Piazzale Martelli 8, 60121 Ancona (AN)

## HOW TO GET TO ANCONA

**By flight:** International Airport "Raffaello Sanzio" is 15 km from the city centre.

Aerobus Raffaello connects the airport to Ancona Railway Station and City Centre (Piazza Cavour, 5 minutes on foot from the University)

**Other nearby Airports:** Bologna; Pescara.

**By train:** Ancona Railway Station is half an hour on foot from the University. You can also get bus 1/4 from the Railway Station.

**By car:** For those arriving from Northern Italy, Ancona Nord exit on the A14 Motorway; for those arriving from Southern Italy, Ancona Sud exit on the A14 Motorway, then follow the directions towards Ancona City Centre.



# ENJOY YOUR TIME IN MARCHE REGION!

## ANCONA



**Cattedrale di San Ciriaco**

## PORTONOVO



**Chiesa Santamaria**

## RIVIERA DEL CONERO



**Spiaggia di Mezzavalle**



**Sirolo**