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**SYMPHONYA**  
Emerging Issues in Management

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WORKSHOP ON

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Dipartimento  
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**DIMA**

# SMEs Growth in Global Competition

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SMEs are key actors in the business landscape since they are strongly contributing to the growth of economies. In order to cope with the increasing global competition, SMEs should develop new competences and skills to face the new digital challenges: they should focus more on understanding and learning the intangible sides (knowledge, business relationships, collaborations) of upcoming technologies such as 3D printing, big data, IoT, etc. Therefore, universities, policy makers, private firms, and practitioners should share own competences and experiences to boost the current debate on Industry 4.0.

## PROGRAM COMMITTEE

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